



Mississippi Occupational Therapy Association

Sponsorship Opportunities

Saturday, February 26, 2022

The Muse Center/Hinds Community College
Pearl, Mississippi

Join **US** for an educational
and networking event with
Mississippi's greatest Occupational Therapy Providers!



MISSISSIPPI OCCUPATIONAL THERAPY ASSOCIATION

Dear Fellow MSOTA Supporter:

Happy Holidays and Merry Christmas from the Mississippi Occupational Therapy Association!

I would like to take this opportunity to thank you for your past support of the Association and/or encourage you to consider supporting us in the upcoming year. The Mississippi Occupational Therapy Association is a nonprofit membership association of occupational therapists, occupational therapy assistants, and occupational therapy students throughout the state of Mississippi. The Association represents the profession of occupational therapy through advocacy efforts in the areas of legislation, education, marketing, networking, and a multitude of services provided to our patients. Occupational Therapy touches the lives of those from birth to seniors in the aspect of increasing a person's independence for life skills.

We would like to ask for your support and consider becoming an exhibitor or sponsor at our MSOTA Annual Conference. The Conference will be held on Saturday, February 26, 2022 at The Muse Center in Pearl, MS. This year's theme is taking Occupational Therapy in Mississippi to the NEXT LEVEL. As our industry payment models are changing, that makes it more important to grow in our skills and resources. This event draws an average of 175 therapists and is advertised statewide. It's a great way to get your name, message, and information out to many therapists who work in diversified populations!

This year, we have expanded our expo hall for exhibitors and recruiters. This is the time and place to showcase your company or products to OTs that could utilize them in their daily practice. Expanding your reach past the attending therapist, the exhibitor sponsorships include social media and virtual sponsorships where your company will be highlighted. We find it important to showcase nationally innovative products and companies to Mississippi therapists. Our attendees loved having more sponsors in the past and have requested more time and breaks to spend time with exhibitors! If you are not able to physically attend the conference, we can accommodate you as a Non-attending exhibitor. Products can be pre-shipped, set up by staff and displayed at your company table during Expo hours. Please contact Jasmine if you are interested in being a Non-attending exhibitor.

For our Company Recruiters and Sponsors, we have created a designated spotlight time for your company in our Student Conclave. We have a high student attendance from OT and OTA students from around the state that will be attending a Student Conclave. As a sponsor, you will have a chance to introduce your company and setting to the students and network with those interested in your company.

As healthcare continues to change, it is important for MSOTA to keep a close eye on the happenings that affect our profession and our patients. Your sponsorship can help support these efforts! I have attached vendor/exhibitor and sponsorship forms for your convenience. Questions or more information can be requested at mississippiota@gmail.com.

Thank you for your consideration!

Sincerely,

Amanda Jordan, OTR/L
MSOTA Executive Director

Jasmine Wilson, COTA/L
MSOTA Public Relations Chair

February 26, 2022
The Muse Center
Pearl, MS

Sponsorship and Exhibitor Opportunities

Attendance is not required for sponsorship. If you are unable to attend conference, Please consider being a Non-Attending Exhibitor. Please contact MSOTA for more information.

All sponsorships are tax deductible (Tax ID 76-0756978)

Sponsorship and Exhibitor payments are due January 31, 2022.

	Platinum \$750.00	Gold \$500	Silver \$250.00
Company or Product Signage & Logo Recognition at Sign-in and Luncheon	✓		
On-Site Exhibit booth with Networking opportunities and product demonstrations includes 8 ft table, lunch for 2 attendees) exhibit time is from 8:00 a.m. to 3:30 p.m (Set up at 7:30)	✓	✓	
Attending therapists contact information (if they have opt-ed in during registration)	✓		
Free Conference Registration for 1 attendee	✓		
Sponsor Recognition Rolling Marquee Loop on projector screen during Registration, breaks and meal times	✓	✓	✓
Pre-, Post- and during conference Social Media Spotlight on public MSOTA Facebook, Instagram & Twitter.	✓	✓	✓
Social Media Spotlight in Private Group of over 1,000 MS OT Practitioners **More visibility to OT Clinicians. During Conference Spotlight by “Facebook LIVE” to provide Q&A and company introduction to our followers.	✓		
Advertising block in the Virtual Emailed Newsletter- sent to ALL licensed OT practitioner in the State of MS Platinum 1/2 page, Gold 1/4 Page, Silver 1/8 Page	✓	✓	✓
Company Logo on MSOTA website with direct hyperlink and contact information	✓	✓	✓
3 minute Company/product introduction or Video played for entire conference room.	✓		
Sponsorship Thank you from Podium	✓	✓	✓
Printed Sponsor and/or Product information in Course Program Material (Tiered and sized by Sponsor Level)	✓	✓	✓
Designated time to present Company or Product during the State-wide Student Conclave! PERFECT for Recruiters and Products!	✓	✓	



MISSISSIPPI OCCUPATIONAL
THERAPY ASSOCIATION

MISSISSIPPI OCCUPATIONAL THERAPY ASSOCIATION
Annual Conference 2022: Saturday, February 26, 2022
The Muse Center in Pearl, MS

Sponsorship Registration Form

Company Name: _____

Point of Contact: _____

Mailing Address: _____

City, State, ZIP Code: _____

Representative to Receive Exhibit Material: _____

Telephone #: _____ Email : _____

Names of Attendees _____

Special Exhibiting Needs: Extra table, Electricity, Other _____

Sponsorship Opportunities

All sponsors will receive lunch for (2) attendees.

PLATNUM \$750.00 GOLD \$500.00 SILVER \$250.00

Pay by Check or Credit Card. Make check payable to MSOTA, Tax ID# 76-0756978.

Credit Card Authorization

Name on Credit Card: _____

Credit Card # _____

Expiration Date _____ 3 digit code on back _____

Credit Card Mailing Address _____

CC Authorized Signature _____ Date _____

By signing this registration form, we agree not to hold MSOTA responsible for any damages or losses that occur to our display while exhibiting at the MSOTA Annual Conference on February 29, 2020; at the Muse Center in Pearl, MS. I understand that the exhibit fee, once paid, will not be reimbursed if unable to attend.

NAME/Title

Amanda Jordan, Executive Director

Return form and Payment by **JANUARY 31, 2022** by mail, fax or email.

Mail: MOSTA, P.O. BOX 2188, Brandon, MS 39043

Fax: 601-500-5757 email: mississippiota@gmail.com

OFFICE USE:

Date Received _____ Check Number _____