



MISSISSIPPI OCCUPATIONAL
THERAPY ASSOCIATION

MSOTA 2025 ANNUAL CONFERENCE

Sponsorship Opportunities

Saturday, February 22, 2025

Brandon Civic Center
Brandon, Mississippi

Join us for an educational and networking event with
Mississippi's greatest Occupational Therapy Providers!



MISSISSIPPI OCCUPATIONAL THERAPY ASSOCIATION

Dear Fellow MSOTA Supporter:

Greetings from the Mississippi Occupational Therapy Association!

I would like to take this opportunity to thank you for your past support of the Association and/or encourage you to consider supporting us in the upcoming year. The Mississippi Occupational Therapy Association is a nonprofit membership association of occupational therapists, occupational therapy assistants, and occupational therapy students throughout the state of Mississippi. The Association represents the profession of occupational therapy through advocacy efforts in the areas of legislation, education, marketing, networking, and a multitude of services provided to our patients. Occupational Therapy touches the lives of those from birth to seniors in the aspect of increasing a person's independence for life skills.

We would like to ask for your support and consider becoming an exhibitor or sponsor at our MSOTA Annual Conference. The Conference will be held on Saturday, February 22, 2025 at the Brandon Civic Center in Brandon, MS. This year's theme is taking Occupational Therapy in Mississippi to the NEXT LEVEL. As our industry payment models are changing, that makes it more important to grow in our skills and resources. This event draws an average of 300 therapists and is advertised statewide. It's a great way to get your name, message, and information out to many therapists who work in diversified populations!

This is the time and place to showcase your company or products to OTs that could utilize them in their daily practice. Expanding your reach past the attending therapist, the exhibitor sponsorships include social media and virtual sponsorships where your company will be highlighted. Our attendees love the opportunity to visit with our exhibitors so, over the past several conferences, we have expanded our agenda to include more breaks and additional opportunities for attendees to network with each other as well as our attending exhibitors. If you are not able to physically attend the conference, we can accommodate you as a non-attending exhibitor. Products can be pre-shipped, set up by staff and displayed at your company table during Expo hours. Please contact Jasmine if you are interested in being a non-attending exhibitor.

As healthcare continues to change, it is important for MSOTA to keep a close eye on the happenings that affect our profession and our patients. Your sponsorship can help support these efforts! I have attached vendor/exhibitor and sponsorship forms for your convenience. Questions or more information can be requested at mississippiota@gmail.com or by calling Jasmine (601) 941-9636. Thank you for your consideration!

Sincerely,

Amanda Jordan, OTR/L
MSOTA Executive Director

Jasmine Proctor, OTR/L
MSOTA Public Relations Chair

Sponsorship and Exhibitor Opportunities

Attendance is not required for sponsorship. If you are unable to attend conference, please consider being a non-attending exhibitor. Contact Jasmine for more information.
All sponsorships are tax deductible (Tax ID 76-0756978).

Sponsorship and Exhibitor payments are due January 31, 2025.

Questions on sponsorship, please call Jasmine 601-941-9636 or jproctor48.jp@gmail.com

	Platinum \$750.00	Gold \$500	Silver \$250.00
Company or Product Signage & Logo Recognition at Sign-in and Luncheon	✓		
On-Site Exhibit booth with Networking opportunities and product demonstrations includes 8 ft table, lunch for 2 attendees) exhibit time is from 7:30 a.m. to 4:30 p.m (Set up at 7:00 a.m.)	✓	✓	
Attending therapists contact information (if they have opt-ed in during registration)	✓		
Free Conference Registration for 1 attendee	✓		
Sponsor Recognition Rolling Marquee Loop on projector screen during Registration, breaks and meal times	✓	✓	✓
Pre-, Post- and during conference Social Media Spotlight on public MSOTA Facebook, Instagram & Twitter.	✓	✓	✓
Advertising block in the Virtual Emailed Newsletter- sent to ALL licensed OT practitioner in the State of MS Platinum 1/2 page, Gold 1/4 Page, Silver 1/8 Page	✓	✓	✓
Company Logo on MSOTA website with direct hyperlink and contact information	✓	✓	✓
3 minute Company/product introduction or Video played for entire conference room.	✓		
Sponsorship Thank you from Podium	✓	✓	✓
Printed Sponsor and/or Product information in Course Program Material (Tiered and sized by Sponsor Level)	✓	✓	✓
Designated time to present Company or Product during the State-wide Student Conclave! PERFECT for Recruiters and Products!	✓	✓	



MISSISSIPPI OCCUPATIONAL
THERAPY ASSOCIATION

**MISSISSIPPI OCCUPATIONAL THERAPY ASSOCIATION
Annual Conference 2025: Saturday, February 22, 2025**

Brandon Civic Center in Brandon, MS

Sponsorship Registration Form

Company Name: _____

Point of Contact: _____

Mailing Address: _____

City, State, ZIP Code: _____

Representative to Receive Exhibit Material: _____

Telephone #: _____ Email : _____

Names of Attendees _____

Special Exhibiting Needs: Extra table, Electricity, Other _____

Sponsorship Opportunities

All sponsors will receive lunch for (2) attendees.

PLATNUM \$750.00 GOLD \$500.00 SILVER \$250.00

Pay by Check or Credit Card. Make check payable to MSOTA, Tax ID# 76-0756978.

Credit Card Authorization

Name on Credit Card: _____

Type of card: Visa, Mastercard, American Express, Discover

Credit Card # _____

Expiration Date _____ 3 digit code on back _____

Credit Card Mailing Address _____

CC Authorized Signature _____ Date _____

By signing this registration form, we agree not to hold MSOTA responsible for any damages or losses that occur to our display while exhibiting at the MSOTA Annual Conference on February 22, 2025; at the Brandon Civic Center in Brandon, MS. I understand that the exhibit fee, once paid, will not be reimbursed if unable to attend.

NAME/TITLE

DATE

Amanda Jordan, Executive Director

Return form and payment by **JANUARY 31, 2025** by mail, fax or email.

Mail: MSOTA, P.O. BOX 2188, Brandon, MS 39043

Fax: 601-500-5757 / Email: mississippiota@gmail.com