

### **MSOTA 2026 ANNUAL CONFERENCE**

# **Sponsorship Opportunities**

Saturday, March 21, 2026

Brandon Civic Center Brandon, Mississippi

Join us for an educational and networking event with Mississippi's greatest Occupational Therapy Providers!



#### Dear Fellow MSOTA Supporter:

Greetings from the Mississippi Occupational Therapy Association!

I would like to take this opportunity to thank you for your past support of the Association and/or encourage you to consider supporting us in the upcoming year. The Mississippi Occupational Therapy Association is a nonprofit membership association of occupational therapists, occupational therapy assistants, and occupational therapy students throughout the state of Mississippi. The Association represents the profession of occupational therapy through advocacy efforts in the areas of legislation, education, marketing, networking, and a multitude of services provided to our patients. Occupational Therapy touches the lives of those from birth to seniors in the aspect of increasing a person's independence for life skills.

We would like to ask for your support and consider becoming an exhibitor or sponsor at our MSOTA Annual Conference. The Conference will be held on Saturday, March 21, 2026, at the Brandon Civic Center in Brandon, MS. This event draws an average of 350+ therapists and is advertised statewide. It's a great way to get your name, message, and information out to many therapists who work in diversified populations!

This is the time and place to showcase your company or products to the occupational therapy community! Expanding your reach past the attending therapist, the exhibitor sponsorships include social media and virtual sponsorships where your company will be highlighted. Our attendees love the opportunity to visit with our exhibitors so, over the past several conferences, we have expanded our agenda to include more breaks and additional opportunities for attendees to network with each other as well as our attending exhibitors. If you are not able to physically attend the conference, we can accommodate you as a non-attending exhibitor. In addition to exhibitor space and advertising, we can promote your business via door prizes, handouts, or meal/snack contributions.

As healthcare continues to change, it is important for MSOTA to keep a close eye on the happenings that affect our profession and our patients. Your sponsorship can help support these efforts! I have attached vendor/exhibitor and sponsorship forms for your convenience. Questions or more information can be requested at mississippiota@gmail.com or by contacting our PR Chair, Jasmine Proctor at (601) 941-9636 or jproctor48.jp@gmail.com. Thank you for your consideration!

Sincerely, Amanda Jordan, OTR/L MSOTA Executive Director

Jasmine Proctor, OTR/L MSOTA Public Relations Chair



## **SPONSORSHIP & EXHIBITOR OPPORTUNITIES**

Attendance is not required for sponsorship. If you are unable to attend conference, please consider being a non-attending exhibitor. Contact Jasmine for more information.

All sponsorships are tax deductible (Tax ID 76-0756978).

#### Sponsorship and Exhibitor payments are due February 14, 2026.

Questions on sponsorship, please call Jasmine 601-941-9636 or jproctor48.jp@gmail.com

	Platinum \$750	Gold \$500	Silver \$250	Other
Company or product signage & logo recognition at sign-in and lunch.				
Free conference registration for 1 attendee.				
Sponsorship recognition from podium.				
On-Site exhibit booth with networking opportunities and product demonstrations (includes 8 ft table and lunch for 2 attendees. Exhibit time is from 7:30 a.m. to 4:30 p.m. Set up time is at 7:00 a.m.)	<b>~</b>	<b>V</b>		
Company logo on MSOTA website with direct hyperlink and contact information, if provided.				
Sponsor recognition on rolling marquee loop during a.m. registration, breaks, and lunch.				
Pre, post, and during conference social media spotlight on public MSOTA social media platforms.	<b>V</b>	<b>V</b>	<b>V</b>	
Printed sponsor and/or product information in course program material (tiered and sized by sponsor level).	<b>V</b>			<b>V</b>
Materials/handouts/SWAG provided to attendees at sign-in				



### MISSISSIPPI OCCUPATIONAL THERAPY ASSOCIATION Annual Conference 2026: Saturday, March 21, 2026 Brandon Civic Center in Brandon, MS Sponsorship Registration Form

Company Name:				
Point of Contact:				
Mailing Address:				
City, State, ZIP Code:				
Telephone #:	Email :			
Names of 2 Attendees:				
Special Exhibiting Needs:   □ Electrici	ity □ Other			
All exhibiting sponsors will receive lung PLATINUM \$750.00	GOLD \$500.00 neck payable to MSOTA Credit Card Authorize rican Express, Discover 3 digit code on back	□ SILVER A, Tax ID# 76-07 zation .	756978. —	□ OTHER
Credit Card Mailing Address				
CC Authorized Signature	d MSOTA responsible for any d	amages or losses that	t occur to our displ	ay while exhibiting at
NAME/TITLE		DATE		

Return form and payment by <u>FEBRUARY 14, 2026</u> by mail, fax or email. Mail: MSOTA, P.O. BOX 2188, Brandon, MS 39043

Fax: 601-500-5757 / Email: mississippiota@gmail.com